



Transcend Information Inc.

Investor Conference 2016Q1

Transcend at a Glance



Founded in
1988



Headquartered
in Taipei, Taiwan



14 offices in 8
countries



Went public in
Taiwan in 2001



2400+
employees
worldwide



Avg. USD 900M
annual revenue



Top 20 Taiwan Global Brand

For the 9th consecutive year,
Transcend is ranked in
Interbrand's

**BEST TAIWAN GLOBAL
BRANDS**

with a brand value of USD \$150
million in 2015



Award Records 2015

105

Corporate &
Product Awards
Worldwide



台灣精品 2016
TAIWAN EXCELLENCE

CRN
2015
Bester
Hersteller

TOP 3

Memory Components
Manufacturer in Germany



GOOD DESIGN
AWARD 2015



Media
Recommended



Macworld
EDITORS' CHOICE



PC
MAGAZINE
KEUZE VAN
DE REDACTIE

Global Logistics

14 offices & 2 factories



United Kingdom
(2005)



Shanghai, China
(2001)



Shanghai Factory
(2006)



Beijing, China
(2000)



Korea
(2008)



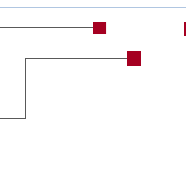
Japan
(1997)



Silicon Valley, USA
(2013)



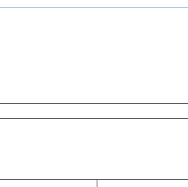
The Netherlands
(1996)



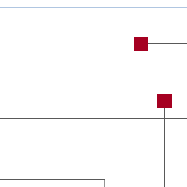
Germany
(1992)



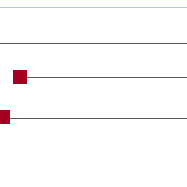
Shenzhen, China
(2002)



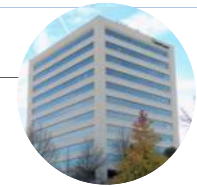
Hong Kong
(2000)



Taiwan HQ
(1988)



Taipei Factory
(2011)



LA, USA
(1990)



Maryland, USA
(2005)



Miami, USA
(2011)



A Wide Product Portfolio

2,000+ products sold in 140+ countries

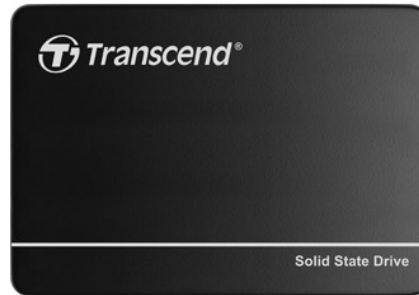


Product Launch(1/3)

工控產品



CFast 2.0 CFX650
Memory Cards
for Professional 4K
UHD Video Recording



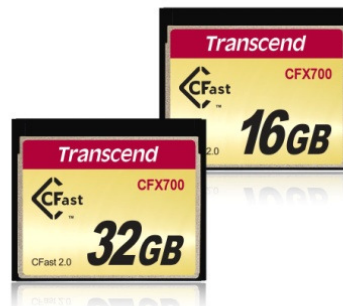
2.5" SATA III SSD570K
Solid State Drive
with SLC Flash Chips



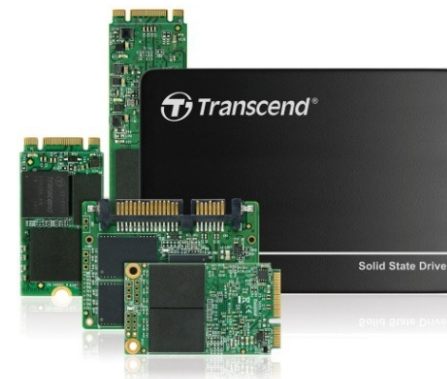
8GB & 16GB SDHC1001
Industrial-Grade SLC Memory Cards



microSDHC101 card
Industrial Temp



CFast 2.0 CFX700 Memory Cards
for Industrial-Grade Applications



SuperMLC Technology
an Alternative to SLC-based Solutions

Product Launch(2/3)

策略性產品



DrivePro 220
Car Video Recorder
Built-in GPS Receiver
and Wi-Fi Connectivity



DrivePro Body 10
Body Camera



MP710
Digital Music Player



JetDrive™ Go 300
Lightning/USB 3.1 flash drive
expand your iPhone, iPad or
iPod® storage



DrivePro 520 Car Video Recorder
Dual Lens Recording



8TB USB 3.0 External Hard Drive
StoreJet 35T3



256GB JetDrive Lite
Expansion Cards

Product Launch(3/3)

消費性產品



JetFlash 880
OTG Flash Drive
USB 3.0 and micro USB



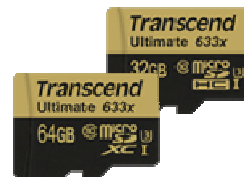
JetFlash 890
OTG Flash Drive
Type-C and USB 3.1



256GB/128GB
High Capacity USB 3.0
Flash Drives



High Endurance
microSDHC/SDXC Memory Cards
Best Companion for Car Video
Recorders and Security Cameras



microSDXC/SDHC
Class 10 UHS-I U3 633x
(Ultimate)



SDHC/SDXC
UHS-II Class 3 SD Card

2015 Consolidated I/S

Unit: NTD\$ million (Except EPS)

	2015		2014		YoY
	Amount	%	Amount	%	%
Sales	24,913	100.0	27,219	100.0	-8.5
Cost of goods sold	20,211	81.1	21,678	79.6	-6.8
Sales Margin	4,702	18.9	5,541	20.4	-15.1
Operating Expenses	1,650	6.6	1,794	6.6	-8.0
Operating Income	3,052	12.2	3,747	13.8	-18.6
Non-OP Income & Exp.	661	2.7	654	2.4	1.1
Income Before Tax	3,713	14.9	4,401	16.2	-15.6
Net Income	3,222	12.9	3,735	13.7	-13.7
Earnings Per Share	7.48		8.67		

2015 Consolidated B/S

Unit: NTD\$ million

	2015		2014		YoY
	Amount	%	Amount	%	%
Total Assets	24,063	100.0	26,293	100.0	- 8.5
Current Assets	20,017	83.2	21,942	83.5	- 8.8
Cash & cash equivalents	11,195	46.5	11,565	44.0	- 3.2
Accounts Receivable	3,214	13.4	2,993	11.4	7.4
Inventory	4,514	18.8	6,365	24.2	- 29.1
Property, plant and equipment	3,286	13.7	3,460	13.2	- 5.0
Total Liabilities	3,561	14.8	5,575	21.2	- 36.1
Current Liabilities	3,233	13.4	5,035	19.1	- 35.8
Accounts Payable	1,648	6.8	3,277	12.5	- 49.7
Total Equities	20,502	85.2	20,718	78.8	- 1.0
Financial Ratio					
Return on Equity	15.71		18.03		
Return on Assets	13.39		14.21		

2015 Consolidated Cash flow

Unit: NTD\$ million

	2015	2014	YoY
	Amount	Amount	%
Consolidated income before income tax	3,713	4,401	- 15.6
Adjustment	(411)	(1,289)	- 68.1
Cash flows from operating activities	3,302	3,112	6.1
Cash flows from investing activities	(297)	(686)	- 56.7
Cash flows from financing activities	(3,374)	(2,543)	32.7
Effect of foregin exchange rate change	(1)	42	- 103.1
Increase in cash and cash equivalnets	(370)	(75)	392.2
Cash and cash equivalnets at beginning of the year	11,565	11,640	- 0.6
Cash and cash equivalnets at end of the year	11,195	11,565	- 3.2

Product Mix in This 2 Years

	2015	2014	YoY
	%	%	+/-
Industrial Products	34.1%	23.6%	10.5%
Strategic Products	18.6%	19.3%	-0.7%
Consumer Flash Products	34.8%	43.5%	-8.7%
STD Module Products	12.5%	13.6%	-1.1%

Territories in This 2 Years

	2015	2014	YoY
	%	%	+/-
Taiwan	19.2%	17.5%	1.8%
Asia	44.0%	37.3%	6.7%
America	9.8%	9.3%	0.5%
Europe	22.4%	31.3%	-8.9%
Others	4.6%	4.6%	0.0%

2011-2015 EPS by Quarter

	Q1	Q2	Q3	Q4	Total
2011	2.09	1.24	1.71	1.68	6.72
2012	1.43	1.67	2.16	1.35	6.61
2013	2.02	2.33	1.44	1.64	7.43
2014	2.09	1.95	2.24	2.39	8.67
2015	1.94	1.14	2.52	1.88	7.48

Note: 2007-2011 ROC GAAP; 2012 onward IFRSs.

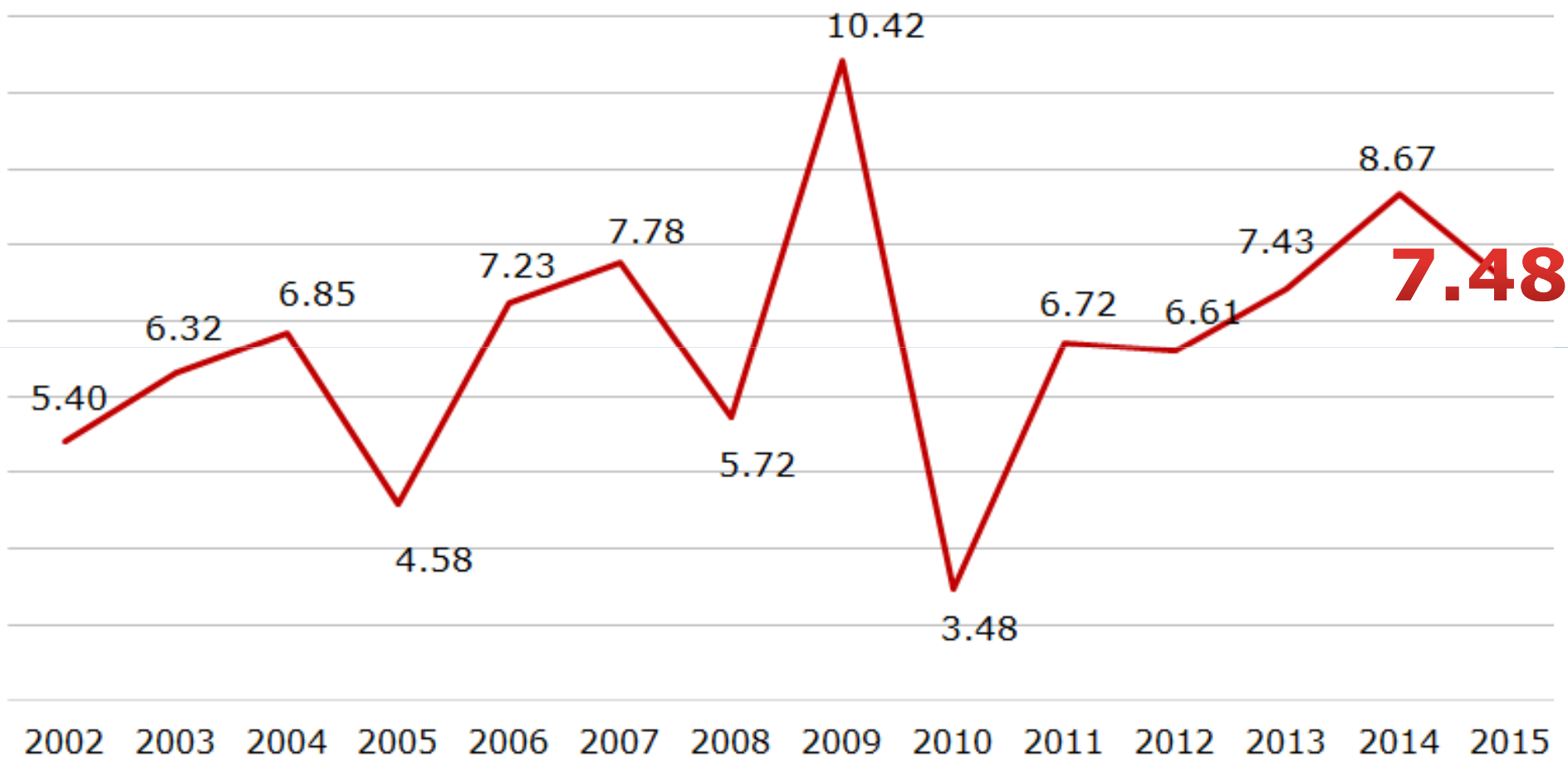
2011-2015 : Avg. Quarterly EPS \$1.85

2011-2015 : Avg. Yearly EPS \$7.38

Outstanding shares: 2011~2015 **431 million shares**

EPS 2002-2015 (Ave. EPS: 6.76/year)

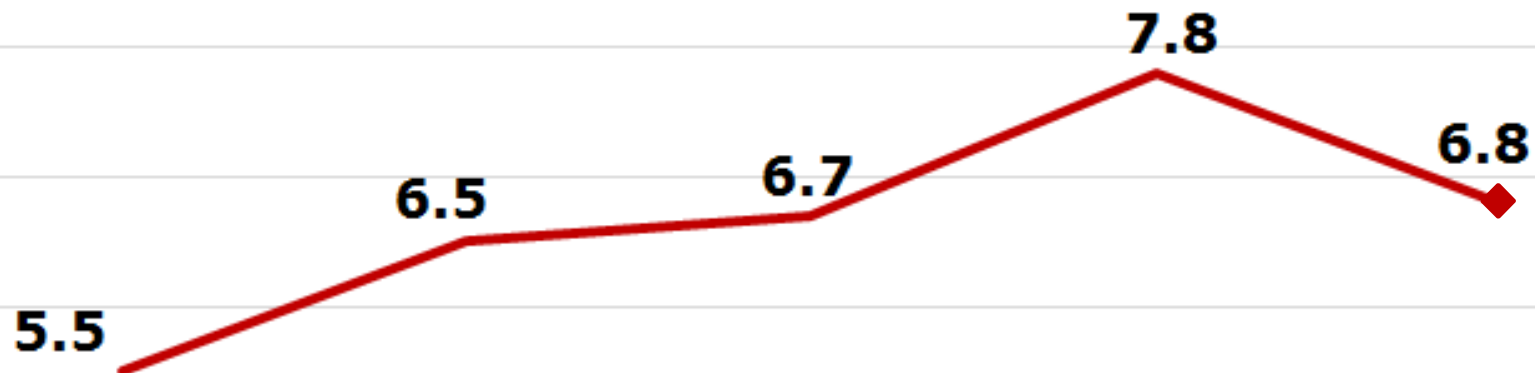
Unit : NTD\$



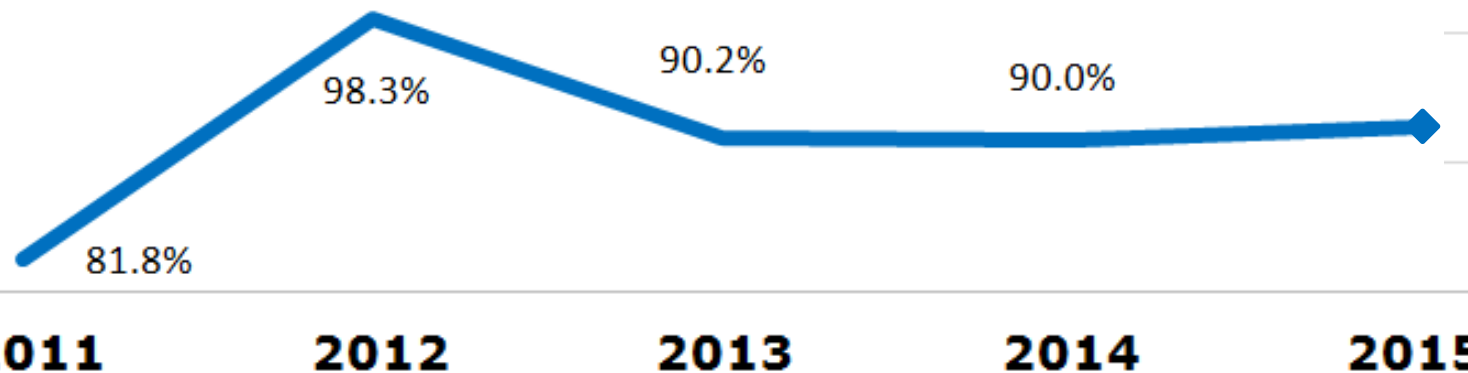
Note :
Outstanding shares: 2002 200 million shares=> 2015 431 million shares

Dividend 2011-2015

Unit : NTD\$



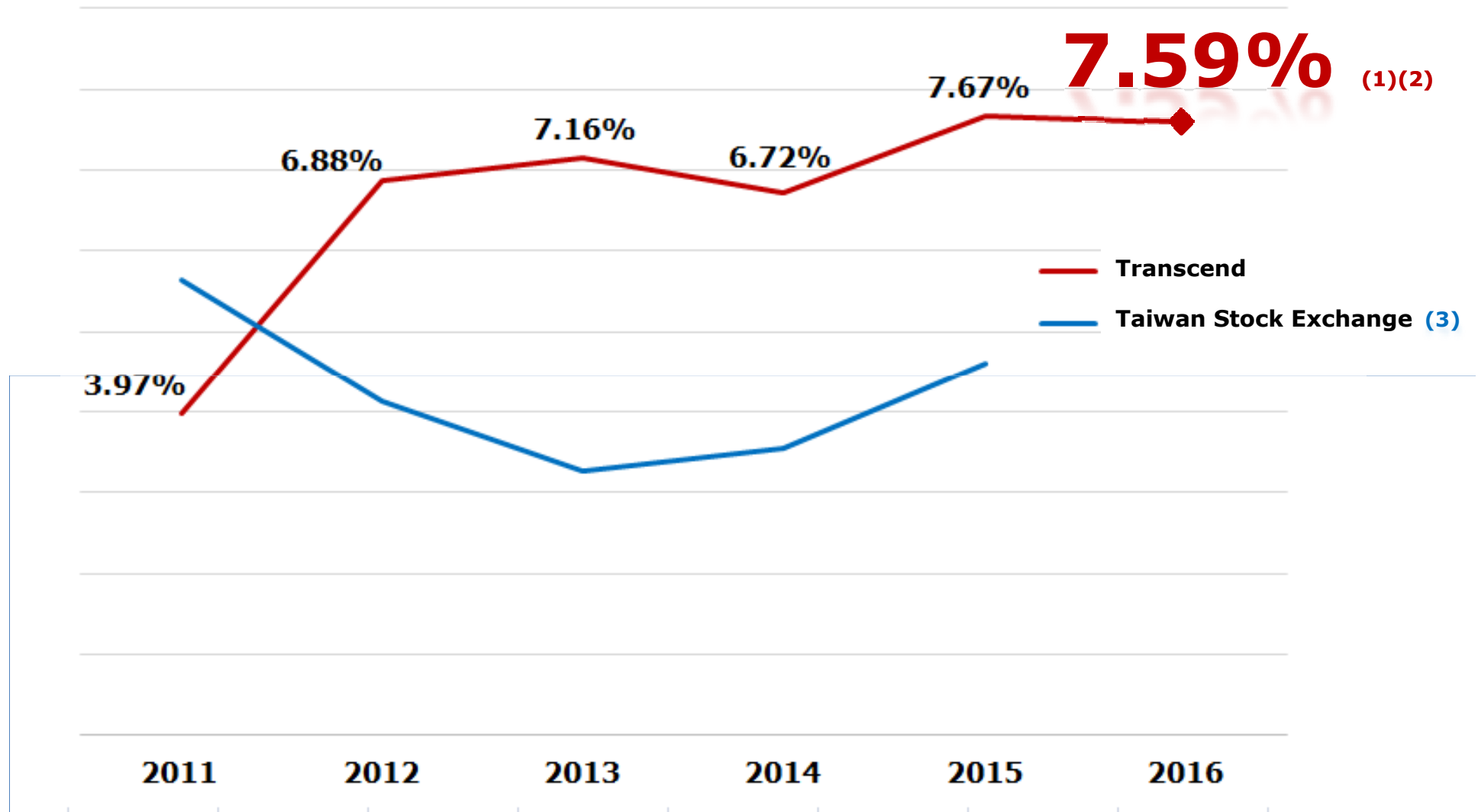
Payout Ratio 90.9% ⁽¹⁾



Note:

(1) Distribution is proposed by Board of Directors and will be discussed at Company's Annual General Meeting at June 14, 2016.

Dividend Yield 2011-2015



Note:

(1) Based on average market price

(2) Distribution is proposed by Board of Directors and will be discussed at Company's Annual General Meeting at June 14, 2016.

(3) Data from TWSE statistics of securities market



Thank You